

HMAP SIGNS DEALERSHIP AGREEMENT WITH **MOROOKA** CO.,LTD FOR SOUTHEAST ASIA

Hitachi Construction Machinery Asia & Pacific (**HMAP**) has officially signed a dealership agreement with Morooka Co., Ltd. to become the authorized dealer for Morooka products in Southeast Asia. The agreement was finalized on 8th November at the Philconstruct 2024 exhibition in Manila, the region's largest construction event.



The signing ceremony was attended by top managements, including Mr. Yoshida Akihiro (2nd from left), Managing Director of HMAP, Mr. Fukagawa Junji (2nd from right), Marketing Group Director of HMAP, and Mr. Noboru Morooka (center), President of Morooka Co.,Ltd.



(left) Mr. Yoshida & (right) Mr. Noboru

Through this dealership agreement, in addition to selling Morooka products and spare parts, both parties have also signed a contract for after-sales service and warranty, ensuring comprehensive support and the provision of proper after-sales care for all customers.

This partnership aims to strengthen the business relationship between the two companies and broaden the product offerings available in Southeast Asia, further enhancing HMAP's presence in the region.

View Morooka products here :<https://product.morooka.co.jp/>