

Hitachi Construction Machinery Asia & Pacific Partners with HML Machinery Co., Ltd (HML) to Establish New Dealership in Laos

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October 1, 2024 – Hitachi Construction Machinery Asia & Pacific Pte Ltd (HMAP) is pleased to announce the signing of new dealership agreement with HML, marking a significant milestone in our global expansion strategy.

This partnership underscores our commitment to tapping into the potential of the Laotian market, recognized as one of the most promising regions in Southeast Asia.

With this agreement, HML will serve as our authorized dealer, leveraging its 50 years of business experience in Asia to enhance our brand presence in the region.

Through this collaboration, we aim to improve our value chain across Southeast Asia and engage more effectively with our local clientele.

We are excited about the opportunities this partnership will create and look forward to a successful journey together with HML in Laos.

More information about new dealership with HML will be share later.



SIGNING CEREMONY HELD @ HMAP (1ST OCTOBER,2024)