

HML Machinery Co. Ltd. (HML) Grand Opening Ceremony Kickoff of Business Operations and New Office in Laos.

Vientiane, Laos – Hitachi Construction Machinery Asia and Pacific (HMAP) is pleased to announce its expansion into the Lao market through a new dealership partnership with HML Machinery Co. Ltd. (HML). The official launch took place during a grand opening ceremony of the HML office held at HML’s premises and was attended by representatives from both the private and government sectors, marking a significant milestone for HMAP’s operations in the region.



Representatives of the company and government cut a ribbon to open HML Machinery Co., Ltd. in Vientiane.

HML Head Office @ Vientiana Laos

Mr. Koun Khaosa, Marketing Manager of HML, emphasized the importance to supply reliable equipment in helping to meet the growing demand for high-performance construction machinery in Laos. He also highlighted HML’s commitment to providing top-notch after-sales service, with a team of engineers possessing extensive experience to support customers throughout their ownership journey. Since its establishment in December 2024, HML has been dedicated to bringing world-class construction machinery to Laos. The company began its operations by introducing the renowned Hitachi Excavator series, with a focus on the highly popular ZAXIS210-7G model, recognition for its performance and reliability in the construction industry. This model has been well-received worldwide and continues to be a preferred choice for various construction projects.



Mr. Koun Khaosa given his speech.



Mr. Junji Fukagawa – Marketing & Sales Director, HMAP

At the ceremony, **Mr. Junji Fukagawa**, Marketing & Sales Director from HMAP, expressed his gratitude to HML for becoming a reliable dealer in the region. He shared his confidence in the partnership’s success, noting that HMAP, as the Regional Headquarters (RHQ), will fully support the dealership in its growth. He reiterated HMAP’s commitment to ensuring HML has the resources and assistance needed to thrive in the Lao market. “With excellent products and services, we are confident that HMAP and HML will collaborate to provide high-quality solutions that not only benefit the construction industry but also contribute positively to the community,” he said.

This new partnership signifies a major step in HMAP’s strategy to expand its footprint in Southeast Asia, with Laos being a key market for its state-of-the-art machinery and services. Both HMAP and HML are excited about the opportunities ahead and look forward to serving the construction industry in Laos with world-class equipment and exceptional support.

Learn more about Hitachi Construction Machinery and get in touch with your nearest dealer here: <https://www.hitachicm.com/sg/en/dealer-locator/>

About HMAP

Hitachi Construction Machinery Asia and Pacific Pte. Ltd. (HMAP) is a 100% wholly owned subsidiary of Hitachi Construction Machinery Co., Ltd., based in Tokyo, Japan. Established in Singapore in August 1984, HMAP serves as the Regional Headquarters, providing a wide range of high-quality machinery and after-sales support solutions to customers in industries such as mining, construction, quarrying, and forestry.

Territory

- Republic of Indonesia
- Kingdom of Thailand
- Malaysia
- Republic of Singapore
- Republic of the Philippines
- Socialist Republic of Viet Nam
- Kingdom of Cambodia
- Republic of the Union of Myanmar
- Lao People's Democratic Republic
- Solomon Islands
- Independent State of Papua New Guinea

